



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Contract # 1445910

Schedule Dates	10/13/16-10/26/16	Date Entered	10/10/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/18/16
Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/737 (566962)	Headline #	ECR25327388
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole, Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$3,723.00
Account Types	National/Political	Net Total	\$21,097.00
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO FOL LOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	180	\$24,820.00
Grand Total:	180	\$24,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	7A- Local 44 News at 7am	1				X				1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
2.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	7A- Local 44 News at 7am	1					X			1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
3.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7A- Local 44 News at 7am	1	X							1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
4.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	7A- Local 44 News at 7am	1		X						1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
5.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	7A- Local 44 News at 7am	1				X				1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
6.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	7A- Local 44 News at 7am	1			X					1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
7.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	7A- Local 44 News at 7am	1					X			1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
8.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7A- Local 44 News at 7am	1	X							1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
9.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	7A- Local 44 News at 7am	1		X						1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
10.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	7A- Local 44 News at 7am	1			X					1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
11.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	8A- Local 44 News at 8am	4					X			4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
12.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	8A- Local 44 News at 8am	4						X		4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
13.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	8A- Local 44 News at 8am	4	X							4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16

CONFIRMATION CONTRACT

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Date:

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Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/737 (566962)	Headline #	ECR25327388
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$3,723.00
Account Types	National/Political	Net Total	\$21,097.00
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO HOL LOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	180	\$24,820.00
Grand Total:	180	\$24,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	8A- Local 44 News at 8am	4		X						4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
15.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	8A- Local 44 News at 8am	4			X					4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
16.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	8A- Local 44 News at 8am	4				X				4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
17.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	8A- Local 44 News at 8am	4					X			4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
18.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	8A- Local 44 News at 8am	4								4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
19.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	8A- Local 44 News at 8am	4		X						4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
20.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	8A- Local 44 News at 8am	4			X					4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
21.0	Revised Line / SPOT	10/16/16-10/16/16	4	:30	9A- Fox News Sunday	1							X	1			Burlington (WFFF)	Fox News Sunday	10/10/16
21.1	Normal Line / SPOT	10/16/16-10/16/16	4	:30	9A- Fox News Sunday	2							X	2	\$75.00	\$150.00	Burlington (WFFF)	Fox News Sunday	10/10/16
22.0	Revised Line / SPOT	10/23/16-10/23/16	4	:30	9A- Fox News Sunday	1							X	1			Burlington (WFFF)	Fox News Sunday	10/10/16
22.1	Normal Line / SPOT	10/23/16-10/23/16	4	:30	9A- Fox News Sunday	2							X	2	\$75.00	\$150.00	Burlington (WFFF)	Fox News Sunday	10/10/16
23.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	3:30P- Hot in Cleveland	1				X				1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
24.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	3:30P- Hot in Cleveland	1					X			1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
25.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	3:30P- Hot in Cleveland	1	X							1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16

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Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/737 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 60/73/737
Account Types National/Political
Billing Type Standard
Comments TV
10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.

Date Entered 10/10/16
Last Modified 10/18/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327388
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,723.00
Net Total \$21,097.00
Sales Tax

Burlington (WFFF)		
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Grand Total:	180	\$24,820.00

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26.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	3:30P- Hot In Cleveland	1		X						1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
27.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	3:30P- Hot In Cleveland	1			X					1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
28.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	3:30P- Hot In Cleveland	1				X				1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
29.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	3:30P- Hot In Cleveland	1					X			1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
30.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	3:30P- Hot In Cleveland	1	X							1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
31.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	3:30P- Hot In Cleveland	1		X						1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
32.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	3:30P- Hot In Cleveland	1			X					1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
33.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	4:30P- How I Met Your Mother	1				X				1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
34.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	4:30P- How I Met Your Mother	1					X			1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
35.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	4:30P- How I Met Your Mother	1	X							1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
36.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	4:30P- How I Met Your Mother	1		X						1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16

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Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$3,723.00
Account Types	National/Political	Net Total	\$21,097.00
Billing Type	Standard	Sales Tax	
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37.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	4:30P- How I Met Your Mother	1			X					1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
38.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	4:30P- How I Met Your Mother	1				X				1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
39.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	4:30P- How I Met Your Mother	1					X			1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
40.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	4:30P- How I Met Your Mother	1	X							1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
41.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	4:30P- How I Met Your Mother	1		X						1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
42.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	4:30P- How I Met Your Mother	1			X					1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
43.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	5P- Modern Family	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
44.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	5P- Modern Family	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
44.1	Normal Line / SPOT	10/14/16-10/14/16	4	:30	5P- Modern Family	2					X			2	\$50.00	\$100.00	Burlington (WFFF)	Modern Family	10/10/16
45.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	5P- Modern Family	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
46.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	5P- Modern Family	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16

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Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
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47.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	5P- Modern Family	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
48.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	5P- Modern Family	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
49.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	5P- Modern Family	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
50.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5P- Modern Family	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
51.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	5P- Modern Family	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
52.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	5P- Modern Family	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
53.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	5:30P- Modern Family	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
54.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	5:30P- Modern Family	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
55.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	5:30P- Modern Family	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
56.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	5:30P- Modern Family	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
57.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	5:30P- Modern Family	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
58.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	5:30P- Modern Family	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
59.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	5:30P- Modern Family	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
60.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5:30P- Modern Family	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16

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61.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	5:30P- Modern Family	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
62.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	5:30P- Modern Family	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
63.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	6:30P- Two and a Half Men	1				X				1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
64.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	6:30P- Two and a Half Men	1					X			1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
65.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:30P- Two and a Half Men	1	X							1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
66.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	6:30P- Two and a Half Men	1		X						1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
67.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	6:30P- Two and a Half Men	1			X					1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
68.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	6:30P- Two and a Half Men	1				X				1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
69.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	6:30P- Two and a Half Men	1					X			1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
70.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	6:30P- Two and a Half Men	1	X							1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
71.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	6:30P- Two and a Half Men	1		X						1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
72.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	6:30P- Two and a Half Men	1			X					1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
73.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7P- Big Bang Theory 1	1				X				1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
74.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7P- Big Bang Theory 1	1					X			1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Contract # 1445910

Schedule Dates	10/13/16-10/26/16	Date Entered	10/10/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/18/16
Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/737 (566962)	Headline #	ECR25327388
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$3,723.00
Account Types	National/Political	Net Total	\$21,097.00
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO FOL LOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	180	\$24,820.00
Grand Total:	180	\$24,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
75.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7p- Big Bang Theory 1	1	X							1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
76.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7p- Big Bang Theory 1	1		X						1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
77.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7p- Big Bang Theory 1	1			X					1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
78.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7p- Big Bang Theory 1	1				X				1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
79.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7p- Big Bang Theory 1	1					X			1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
80.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7p- Big Bang Theory 1	1	X							1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
81.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	7p- Big Bang Theory 1	1		X						1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
82.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	7p- Big Bang Theory 1	1			X					1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
83.0	Revised Line / SPOT	10/15/16-10/15/16	4	:30	7p- 7:30P (EST)	1						X					Burlington (WFFF)	Big Bang Theory	10/10/16
83.1	Normal Line / SPOT	10/15/16-10/15/16	4	:30	7p- Big Bang Theory	2						X		2	\$175.00	\$350.00	Burlington (WFFF)	Big Bang Theory	10/10/16
84.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	7p- Big Bang Theory	1						X			\$175.00		Burlington (WFFF)	Big Bang Theory	10/10/16
84.0.1	Closed Preempt	10/22/16															Burlington (WFFF)	Schedule Change/Exception	
85.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	10p- Local 44 News at 10:00pm	2				X				2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1445910

Schedule Dates 10/13/16-10/26/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/737 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 60/73/737
Account Types National/Political
Billing Type Standard
Comments TV
10/13/16-10/26/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO FOL LOW.

Date Entered 10/10/16
Last Modified 10/18/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327388
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,723.00
Net Total \$21,097.00
Sales Tax

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	180	\$24,820.00
Grand Total:	180	\$24,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
86.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	10P- Local 44 News at 10:00pm	2						X		2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
87.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	10P- Local 44 News at 10:00pm	2	X							2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
88.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	10P- Local 44 News at 10:00pm	2		X						2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
89.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	10:30P- Local 44 News at 10:00pm	2			X					2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
90.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	10P- Local 44 News at 10:00pm	2				X				2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
91.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	10P- Local 44 News at 10:00pm	2					X			2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
92.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	10P- Local 44 News at 10:00pm	2	X							2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
93.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	10P- Local 44 News at 10:00pm	2		X						2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
93.0.1	Closed Preempt	10/25/16															Burlington (WFFF)	Schedule Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1445910

Schedule Dates	10/13/16-10/26/16	Date Entered	10/10/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/18/16
Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/737 (566962)	Headline #	ECR25327388
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole, Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$3,723.00
Account Types	National/Political	Net Total	\$21,097.00
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	180	\$24,820.00
Grand Total:	180	\$24,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
93.0.2	Closed Preempt	10/25/16															Burlington (WFFF)	Schedule Change/Exception	
94.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	10P- Local 44 News at 10:00pm	2			X						\$225.00		Burlington (WFFF)	Local 44 News	10/10/16
94.0.1	Closed Preempt	10/26/16															Burlington (WFFF)	Schedule Change/Exception	
94.0.2	Closed Preempt	10/26/16															Burlington (WFFF)	Schedule Change/Exception	
95.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	11P- Mike & Molly 11pm	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
96.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	11P- Mike & Molly 11pm	1					X				\$50.00		Burlington (WFFF)	MIKE AND MOLLY	10/10/16
96.0.1	Closed Preempt	10/14/16															Burlington (WFFF)	Schedule Change/Exception	
97.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	11P- Mike & Molly 11pm	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
98.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	11P- Mike & Molly 11pm	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
99.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	11P- Mike & Molly 11pm	1			X						\$50.00		Burlington (WFFF)	MIKE AND MOLLY	10/10/16
99.0.1	Closed Preempt	10/19/16															Burlington (WFFF)	Schedule Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1445910

Schedule Dates 10/13/16-10/26/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/737 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 60/73/737
Account Types National/Political
Billing Type Standard
Comments TV
10/13/16-10/26/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO FOL

Date Entered 10/10/16
Last Modified 10/18/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327388
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,723.00
Net Total \$21,097.00
Sales Tax

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	180	\$24,820.00
Grand Total:	180	\$24,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
100.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	11P- Mike & Molly 11pm	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
101.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	11P- Mike & Molly 11pm	1						X		1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
101.0.1	Closed Preempt	10/21/16															Burlington (WFFF)	Schedule Change/Exception	
102.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	11P- Mike & Molly 11pm	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
103.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	11P- Mike & Molly 11pm	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
104.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	11P- Mike & Molly 11pm	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
105.0	Revised Line / Prime	10/25/16-10/25/16	4	:30	8P- Brooklyn 99 / New Girl	1		X									Burlington (WFFF)	BROOKLYN/NEW GIRL	10/10/16
105.1	Normal Line / Prime	10/18/16-10/18/16	5	:30	8P- Brooklyn 99 / New Girl	1		X						1	\$400.00	\$400.00	Burlington (WFFF)	BROOKLYN/NEW GIRL	10/10/16
106.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	11:30P- Mike & Molly 1130pm	1					X			1	\$50.00	\$50.00	Burlington (WFFF)		10/10/16
107.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	11:30P- Mike & Molly 1130pm	1			X					1	\$50.00	\$50.00	Burlington (WFFF)		10/10/16
108.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	11:30P- Mike & Molly 1130pm	1					X			1	\$50.00	\$50.00	Burlington (WFFF)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WFFF
201 Humboldt St
Rochester, NY 14610-1093

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Contract # 1445910

Schedule Dates	10/13/16-10/26/16	Date Entered	10/10/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/18/16
Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/737 (566962)	Headline #	ECR25327388
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Niccole/Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$3,723.00
Account Types	National/Political	Net Total	\$21,097.00
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO FOL LOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	180	\$24,820.00
Grand Total:	180	\$24,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
109.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	10P- Local 44 Weekend News	1						X		1	\$175.00	\$175.00	Burlington (WFFF)		10/10/16
110.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	10P- Local 44 Weekend News	1							X	1	\$175.00	\$175.00	Burlington (WFFF)		10/10/16
111.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	10P- Local 44 Weekend News	1							X	1	\$175.00	\$175.00	Burlington (WFFF)		10/10/16
112.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	11:30P- Local 44 Weekend News	1						X		1	\$175.00	\$175.00	Burlington (WFFF)		10/10/16
113.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	8P- MLB World Series	2			X					2	\$750.00	\$1,500.00	Burlington (WFFF)		10/18/16
114.0	Normal Line / SPOT	10/19/16-10/20/16	4	:30	7A- Local 44 News at 7am				1	1				2	\$40.00	\$80.00	Burlington (WFFF)		10/18/16
115.0	Normal Line / SPOT	10/24/16-10/25/16	4	:30	7A- Local 44 News at 7am				1	1				2	\$40.00	\$80.00	Burlington (WFFF)		10/18/16
116.0	Normal Line / SPOT	10/20/16-10/24/16	4	:30	8A- Local 44 News at 8am					1	1			2	\$40.00	\$80.00	Burlington (WFFF)		10/18/16
117.0	Normal Line / SPOT	10/25/16-10/26/16	4	:30	8A- Local 44 News at 8am				1	1				2	\$40.00	\$80.00	Burlington (WFFF)		10/18/16
118.0	Normal Line / SPOT	10/19/16-10/24/16	4	:30	10P- Local 44 News at 10:00pm				1	1	1			2	\$225.00	\$450.00	Burlington (WFFF)		10/18/16
118.0.1	Closed Preempt	10/19/16															Burlington (WFFF)	Schedule Change/Exception	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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WFFF
201 Humboldt St
Rochester, NY 14610-1093

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Contract # 1445910

Schedule Dates	10/13/16-10/26/16	Date Entered	10/10/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/18/16
Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/737 (566962)	Headline #	ECR25327388
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$3,723.00
Account Types	National/Political	Net Total	\$21,097.00
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO FOL LOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	180	\$24,820.00
Grand Total:	180	\$24,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
119.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	10P- Local 44 News at 10:00pm	1	X							1	\$225.00	\$225.00	Burlington (WFFF)		10/18/16
120.0	Normal Line / SPOT	10/19/16-10/21/16	4	:30	11P- Mike & Molly 11pm				1	1	1			2	\$50.00	\$100.00	Burlington (WFFF)		10/18/16
120.0.1	Preempt	10/19/16															Burlington (WFFF)	Schedule Change/Exception - debate	
121.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	11P- Mike & Molly 11pm	1	X							1	\$50.00	\$50.00	Burlington (WFFF)		10/18/16
122.0	Normal Line / SPOT	10/19/16-10/21/16	4	:30	11:30P- Mike & Molly 1130pm				1	1	1			3	\$50.00	\$150.00	Burlington (WFFF)		10/18/16
123.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	11:30P- Mike & Molly 1130pm	1	X							1	\$50.00	\$50.00	Burlington (WFFF)		10/18/16
124.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	8P- MLB World Series	2		X						2	\$750.00	\$1,500.00	Burlington (WFFF)		10/18/16
125.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	11A- FOX NFL Kickoff	1						X		1	\$150.00	\$150.00	Burlington (WFFF)		10/18/16
126.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	12P- NFL on FOX Pregame	1						X		1	\$350.00	\$350.00	Burlington (WFFF)		10/18/16
127.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	12:58P- NFL on FOX Game 1	1						X		1	\$1,000.00	\$1,000.00	Burlington (WFFF)		10/18/16
128.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7P- Big Bang Theory 1	1					X			1	\$500.00	\$500.00	Burlington (WFFF)		10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WFFF
201 Humboldt St
Rochester, NY 14610-1093

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Contract # 1445910

Schedule Dates 10/13/16-10/26/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/737 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 60/73/737
Account Types National/Political
Billing Type Standard
Comments TV
10/13/16-10/26/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO FOL
LOW.

Date Entered 10/10/16
Last Modified 10/18/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327388
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,723.00
Net Total \$21,097.00
Sales Tax

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	180	\$24,820.00
Grand Total:	180	\$24,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
129.0	Normal Line / SPOT	10/25/16-10/26/16	3	:30	7p- Big Bang Theory 1	1	1	1						2	\$500.00	\$1,000.00	Burlington (WFFF)		10/18/16
130.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7:30p- Big Bang Theory 2	1				X				1	\$600.00	\$600.00	Burlington (WFFF)		10/18/16
131.0	Normal Line / SPOT	10/25/16-10/26/16	3	:30	7:30p- Big Bang Theory 2	1		1	1						\$600.00		Burlington (WFFF)	Schedule Change/Exception	10/18/16
131.0.1	Closed Preempt	10/25/16															Burlington (WFFF)	Schedule Change/Exception	
131.0.2	Closed Preempt	10/26/16															Burlington (WFFF)	Schedule Change/Exception	
132.0	M/G For 118.0.1 / SPOT	10/19/16-10/19/16	4	:30	10:30p- Local 44 News at 10:00pm	1		1						1	\$225.00	\$225.00	Burlington (WFFF)		10/18/16
133.0	M/G For 131.0.1 / SPOT	10/20/16-10/20/16	3	:30	7:30p- Big Bang Theory 2	1				X				1	\$600.00	\$600.00	Burlington (WFFF)		10/18/16
134.0	M/G For 131.0.2 / SPOT	10/24/16-10/24/16	3	:30	7:30p- Big Bang Theory 2	1	X							1	\$600.00	\$600.00	Burlington (WFFF)		10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

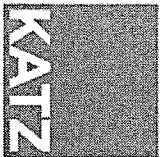
Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25327388	Changes as of: 10/18/2016 at 12:09 PM	Version: Highlighting Revision 3
CPE: 60/73/737	Flight: 10/13/16 - 10/26/16	Station: WFFF
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Market: Burlington-Plattsburgh
1707 OSAGE ST # 103	Product: TV	Office: WASHINGTON
ALEXANDRIA, VA 22302	Agency Order #: 5459103	Primary Demo: Adults 35+
Buyer: Meade, Nicole	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/VOTE
		Assistant: LAILA DAFTARI 202-872-5880
Comments: RVSD TO ADD SPOTS.		
Total \$: \$24,870.00	Total Spots: 181	Traffic #: 1445910
Total CPM: \$0.00	Total GRP:	Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/13 - 10/25															
							10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25			
REV 29	M-F 7:30p-8p		BIG BANG	\$600.00	0.0	30	0	0	0	0	0	0	0	0	0	1	0	0	1	1	0	
TOTALS:							14	15	3	3	14	15	18	20	20	1	6	19	17			



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25327388	Changes as of: 10/18/2016 at 12:09 PM	Version: Highlighting Revision 3
CPE: 60/73/737	Flight: 10/13/16 - 10/26/16	Station: WFFF
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Market: Burlington-Plattsburgh
1707 OSAGE ST # 103	Product: TV	Office: WASHINGTON
ALEXANDRIA, VA 22302	Agency Order #: 5459103	Primary Demo: Adults 35+
Buyer: Meade, Nicole	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880
Comments: RVSD TO ADD SPOTS.		Traffic #: 1445910 Separation:
TOTAL \$: \$24,870.00		Total Spots: 181
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/26	10/26 - 10/26	Total Spots	Total \$	CPP	GRP
REV 29	M-F 7:30p-8p		BIG BANG	\$600.00	0.0	30	1		3	\$1,800.00	\$0.00	0.0
TOTALS: 16									181	\$24,870.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25327388	Changes as of: 10/18/2016 at 12:09 PM	Version: Highlighting Revision 3
CPE: 60/73/737	Flight: 10/13/16 - 10/26/16	Station: WFFF
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Market: Burlington-Plattsburgh
1707 OSAGE ST # 103	Product: TV	Office: WASHINGTON
ALEXANDRIA, VA	Agency Order #: 5459103	Primary Demo: Adults 35+
22302		
	Buyer: Meade, Nicole	Con Type: POLITICAL/VOTE
	Salesperson: RACHELLE RAY -	Assistant: LAILA DAFARI
	Washington DC	202-872-5880
	202-872-5880	
		Traffic #: 1445910
		Separation:
		Total Spots: 181
		Total CPP: \$0.00
		Total GRP:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/18/16 12:09 PM	LAILA DAFARI	RVSD TO ADD SPOTS.	
		Line 29 BBT 1x 10/25 and 1x 10/26 due to MLB airing during TP. MG offer	
		1x 10/20 BBT 7:30-8P	
		1x 10/24 BBT 7:30-8P	
		Same rate Sect 3	
		Please advise Thanks!	
10/18/16 9:08 AM	Elizabeth Guy		
10/17/16 7:42 PM	RACHELLE RAY -	RVSD TO ADD SPOTS.	
10/10/16 4:38 PM	Washington DC		
10/10/16 4:38 PM	LAILA DAFARI	10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	
10/10/16 2:53 PM	System	Notice Received.	
		Line 10 BBT 1x 10/22 due to College Football airing	
		MG offer	
		1x 10/26 NFL Kickoff 11-12a Sect 5 \$100 and	
		1x w/o 10/17 Th-F, M-W 2.5 Men Sect 4 \$75	
		Line 11 News n/a due to MLB Airing at that time 1x 10/25 and 1x 10/26	
		MG offer \$900 total	
		1x 10/14 Hell's Kitchen 8-9P \$400 Sect5	
		1x 10/14 Exorcist 9-10 \$500 Sect 5	
10/10/16 2:52 PM	Elizabeth Guy		
10/10/16 9:55 AM	RACHELLE RAY -	Line 12 Mike & Molly	
	Washington DC	1x 10/14 due to Orange Nation airing during that time MG offer 1x 10/14 Mike & Molly 11:30-12A same rate	
		1x 10/19 due to Pres. Debate airing MG offer 1x 10/19 Mike & Molly 11:30-12A same rate	
		1x 10/21 due to Orange Nation airing during that time MG offer 1x 10/21 Mike & Molly 11:30-12A same rate	
		Line 13 Brooklyn/New Girl 1x 10/25 n/a due to MLB World Series airing	
		MG offer 1x 10/23 Family Guy/Last Man on Earth 9-10P \$400 Sect 5	
		Please advise. Thanks!	
		10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	

Competitive Information	
Market Budget:	\$276,333
WFFF Share:	9%
Comment:	
WCAX:	39%
WPTZ:	42%
WVNY:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	181	\$24,870.00	N/A	0.0
Total	100%	181	\$24,870.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	181	\$24,870.00
Total	181	\$24,870.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	10/18/16 12:09 PM	LAILA DAFARI	Revised		

Printed on 10/18/2016 at 12:14 PM



125 West 55th St
New York, NY 10019

Contract # 25327388	Changes as of: 10/18/2016 at 12:09 PM	Version: Highlighting Revision 3
CPE: 60/73/737	Flight: 10/13/16 - 10/26/16	Station: WFFF
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Market: Burlington-Plattsburgh
1707 OSAGE ST # 103	Product: TV	Office: WASHINGTON
ALEXANDRIA, VA 22302	Agency Order #: 5459103	Primary Demo: Adults 35+
Buyer: Meade, Nicole	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/VOTE
		Assistant: LAILA DAFARI 202-872-5880
		Traffic #: 1445910
		Separation:
Total \$: \$24,870.00		Total Spots: 181
		Total CPP: \$0.00
		Total GRP:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 2	10/18/16 9:08 AM	Elizabeth Guy	Confirmed			\$0
Revision	10/17/16 7:42 PM	RACHELLE RAY - Washington DC	Confirmed	33		\$9,420.00
Revision	10/10/16 4:38 PM	LAILA DAFARI	Confirmed	3		\$0
Makegood 1	10/10/16 2:52 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	10/10/16 2:03 PM					\$0
New	10/10/16 9:54 AM	RACHELLE RAY - Washington DC	Confirmed	145		\$15,450.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



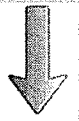
KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25327388		Changes as of: 10/17/2016 at 7:42 PM		Version: Highlighting Revision 2	
CPE: 60/73/737		Flight: 10/13/16 - 10/26/16		Station: WFFF	
Agency: PINPOINT MEDIA		Advertiser: A Stronger Vermont		Market: Burlington-Plattsburgh	
1707 OSAGE ST # 103		Product: TV		Office: WASHINGTON	
ALEXANDRIA, VA		Agency Order #: 5459103		Primary Demo: Adults 35+	
22302		Buyer: Meade, Nicole		Con Type: POLITICAL/VOTE	
		Salesperson: RACHELLE RAY - Washington DC		Assistant: LAILA DAFTARI	
		202-872-5880		202-872-5880	
				Total \$: \$24,870.00	
				Total Spots: 181	
				Total CPP: \$0.00	
				Total GRP:	
				Traffic #: 1445910	
				Separation:	

Comments: RVSD TO ADD SPOTS.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/13 - 10/25															
							10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25			
REV+ 18	M-F 7a-8a		NEWS	\$40.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P1	0P1	0P0	0P0	0P0	0P1	0P1			
REV+ 19	M-F 8a-9a		NEWS	\$40.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P1	0P1	0P0	0P0	0P0	0P1			
REV+ 20	M-F 10p-11p		NEWS	\$225.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P1	0P1	0P1	0P0	0P0	0P1	0P0			
REV+ 21	M-F 11p-11:30p		MIKE & MOLLY	\$50.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P1	0P1	0P1	0P0	0P0	0P1	0P0			
REV+ 22	M-F 11:30p-12m		MIKE & MOLLY	\$50.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P1	0P1	0P1	0P0	0P0	0P1	0P0			
REV+ 23	Tu 8p-11p		MLB:WS GM# 1	\$750.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P2			
REV+ 24	W 8p-11p		MLB:WS GM# 2	\$750.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0			
REV+ 25	Su 11a-12n		NFL KICKOFF	\$150.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P1	0P0	0P0			
REV+ 26	Su 12n-1p		NFL TODAY	\$350.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P1	0P0	0P0			
REV+ 27	Su 1p-4p		NFL-EARLY	\$1,000.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P1	0P0	0P0			
REV+ 28	M-F 7p-7:30p		BIG BANG	\$500.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P1	0P0	0P0	0P0	0P1			
REV+ 29	M-F 7:30p-8p		BIG BANG	\$600.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P0	0P1	0P0	0P0	0P0	0P1			
TOTALS: 14							15	3	3	14	15	18	19	20	1	6	18	18				





KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25327388	Changes as of: 10/17/2016 at 7:42 PM	Version: Highlighting Revision 2
CPE: 6073/737	Flight: 10/13/16 - 10/26/16	Station: WFFF
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Market: Burlington-Plattsburgh
1707 OSAGE ST # 103	Product: TV	Office: WASHINGTON
ALEXANDRIA, VA	Agency Order #: 5459103	Primary Demo: Adults 35+
22302	Buyer: Meade, Nicole	Con Type: POLITICAL/VOTE
	Salesperson: RACHELLE RAY - Washington DC	Assistant: LAILA DAFTARI
	202-872-5880	202-872-5880
Comments: RVSD TO ADD SPOTS.		
Total \$: \$24,870.00		Traffic #: 1445910
Total Spots: 181		Separation:
Total CPM: \$0.00		
Total GRP:		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/26 - 10/26		Total Spots	Total \$	CPP	GRP
							10/26	10/26				
REV+ 18	M-F 7a-8a		NEWS	\$40.00	0.0	30	0	0	4	\$160.00	\$0.00	0.0
REV+ 19	M-F 8a-9a		NEWS	\$40.00	0.0	30	0	1	4	\$160.00	\$0.00	0.0
REV+ 20	M-F 10p-11p		NEWS	\$225.00	0.0	30	0	0	4	\$900.00	\$0.00	0.0
REV+ 21	M-F 11p-11:30p		MIKE & MOLLY	\$50.00	0.0	30	0	0	4	\$200.00	\$0.00	0.0
REV+ 22	M-F 11:30p-12m		MIKE & MOLLY	\$50.00	0.0	30	0	0	4	\$200.00	\$0.00	0.0
REV+ 23	Tu 8p-11p		MLB:WS GM# 1	\$750.00	0.0	30	0	0	2	\$1,500.00	\$0.00	0.0
REV+ 24	W 8p-11p		MLB:WS GM# 2	\$750.00	0.0	30	0	2	2	\$1,500.00	\$0.00	0.0
REV+ 25	Su 11a-12n		NFL KICKOFF	\$150.00	0.0	30	0	0	1	\$150.00	\$0.00	0.0
REV+ 26	Su 12n-1p		NFL TODAY	\$350.00	0.0	30	0	0	1	\$350.00	\$0.00	0.0
REV+ 27	Su 1p-4p		NFL -EARLY	\$1,000.00	0.0	30	0	0	1	\$1,000.00	\$0.00	0.0
REV+ 28	M-F 7p-7:30p		BIG BANG	\$500.00	0.0	30	0	1	3	\$1,500.00	\$0.00	0.0
REV+ 29	M-F 7:30p-8p		BIG BANG	\$600.00	0.0	30	0	1	3	\$1,800.00	\$0.00	0.0
TOTALS: 17									181	\$24,870.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25327388	Changes as of: 10/17/2016 at 7:42 PM	Version: Highlighting Revision 2
CPE: 60/73/737	Flight: 10/13/16 - 10/26/16	Total \$: \$24,870.00
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Total Spots: 181
1707 OSAGE ST # 103	Product: TV	Total CPE: \$0.00
ALEXANDRIA, VA	Agency Order #: 5459103	Total GRP:
22302	Buyer: Meade, Nicole	Traffic #: 1445910
	Salesperson: RACHELLE RAY - Washington DC	Separation:
	202-872-5880	

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
10/17/16 7:42 PM	RACHELLE RAY - Washington DC	RVSD TO ADD SPOTS.
10/10/16 4:38 PM	LAILA DAFTARI	10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
10/10/16 2:53 PM	System	Notice Received. Line 10 BBT 1x 10/22 due to College Football airing MG offer 1x 10/26 NFL Kickoff 11-12n Sect 5 \$100 and 1x w/o 10/17 Th-F, M-W 2.5 Men Sect 4 \$75 Line 11 News n/a due to MLB Airing at that time 1x 10/25 and 1x 10/26 MG offer \$900 total 1x 10/14 Hell's Kitchen 8-9P \$400 Sects 1x 10/14 Exorcist 9-10 \$500 Sect 5 Line 12 Mike & Molly 1x 10/14 due to Orange Nation airing during that time MG offer 1x 10/14 Mike & Molly 11:30-12A same rate 1x 10/19 due to Pres. Debate airing MG offer 1x 10/19 Mike & Molly 11:30-12A same rate 1x 10/21 due to Orange Nation airing during that time MG offer 1x 10/21 Mike & Molly 11:30-12A same rate Line 13 Brooklyn/New Girl 1x 10/25 n/a due to MLB World Series airing MG offer 1x 10/23 Family Guy/Last Man on Earth 9-10P \$400 Sect 5 Please advise. Thanks!
10/10/16 2:52 PM	Elizabeth Guy	
10/10/16 9:55 AM	RACHELLE RAY - Washington DC	10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information	
Market Budget:	\$276,333
WFFF Share:	9%
Comment:	
WCAX:	39%
WPTZ:	42%
WVNY:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	181	\$24,870.00	N/A	0.0
Total	100%	181	\$24,870.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	181	\$24,870.00
Total	181	\$24,870.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/17/16 7:42 PM	RACHELLE RAY - Washington DC	Revised	33		\$9,420.00
Revision	10/10/16 4:38 PM	LAILA DAFTARI	Confirmed	3		\$0

Changes: Comments from 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. to RVSD TO ADD SPOTS. Total Spots from 148 to 181, Calculated Dollars from \$15,450.00 to \$24,870.00, Competitive Market Budget from \$171,667 to \$276,333. User Entered \$ from \$15,450.00 to \$24,870.00, Total \$ from \$15,450.00 to \$24,870.00. 12 buylines added or modified.

Changes: Total Spots from 145 to 148, Demo Meta to [R16], User Entered \$ from \$0.00 to \$15,450.00. 10 buylines added or modified.



125 West 55th St
New York, NY 10019

Contract # 25327388	Changes as of: 10/17/2016 at 7:42 PM	Version: Highlighting Revision 2
CPE: 60/73/737	Flight: 10/13/16 - 10/26/16	Total \$: \$24,870.00
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Total Spots: 181
1707 OSAGE ST # 103	Product: TV	Total CPM: \$0.00
ALEXANDRIA, VA 22302	Agency Order #: 5459103	Total GRP:
Buyer: Meade, Nicole	Primary Demo: Adults 35+	Traffic #: 1445910
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880	Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	10/10/16 2:52 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	10/10/16 2:03 PM					\$0
New	10/10/16 9:54 AM	RACHELLE RAY - Washington DC	Confirmed	145		\$15,450.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.